Trumba Joins Calendaring and Scheduling Consortium

Seattle, WA and McKinleyville, CA – October 24, 2005 – The Calendaring and Scheduling Consortium (www.calconnect.org) announced today that Trumba (www.trumba.com) has joined the Consortium. Trumba’s OneCalendar is a leading online calendar application that focuses on helping people and organizations share event information in an open and flexible way. In becoming a member of the consortium, Trumba affirms its commitment to providing an application that helps people stay connected regardless of the type of calendar they use.

“Since our beginning, we have approached calendaring with the point of view that people should be able to communicate event information to others even if they don’t share the same calendaring system,” said Ted Johnson, Vice President Products, Trumba. “We are excited to work with the Calendaring and Scheduling Consortium to make our vision of connected calendaring a reality for all Internet users.”

“The intent of our organization is to increase calendar and schedule interoperability so that so that these applications and tools can enter the mainstream of computing,” said Dave Thewlis, Executive Director of the Calendaring and Scheduling Consortium. “Trumba’s participation moves us closer to our goal.”

About Trumba OneCalendar

Trumba OneCalendar is an online calendar service that provides publishing tools that enable users to easily share event information with others. Organizations as broad as museums, newspapers, schools, churches and businesses are already using OneCalendar to publish event information as Web pages and through email. Visitors to calendars published through OneCalendar can add event information to their personal calendars with the click of a button, making it easier to schedule their own lives and stay connected to the organizations they care about.

The Calendaring and Scheduling Consortium (www.calconnect.org)

The Consortium focuses on the interoperable exchange of calendaring and scheduling information between dissimilar programs, platforms, and technologies. The mission is to provide mechanisms to allow calendaring and scheduling methodologies to interoperate, to promote understanding of these methodologies, and to enable calendaring and scheduling tools and applications to enter the mainstream of computing. Organizational members include California State University (Fresno), Carnegie Mellon University, Dartmouth College, Duke University, EVDB, IBM, Jet Propulsion Laboratory, Meeting Maker, M.I.T., The Mozilla Foundation, Novell, Open Source Application Foundation, Oracle Corporation, Rensselaer Polytechnic Institute, Stanford University, Symbian, Trumba, UC Berkeley, University of Washington, University of Wisconsin Madison, and Yahoo! Inc. Launched December 2004, the Consortium will hold a series of interoperability testing events, Roundtables and Technical Committee meetings to achieve its objectives within a five-year time frame.
Trumba (www.trumba.com)
Trumba was founded in October 2003 to help connect people and communities through the events they share by creating a new type of connected calendar, Trumba OneCalendar. Trumba OneCalendar is available by subscription for $39.95 annually and is offered as a free trial online calendar. Trumba is privately held and venture funded by the founders and venture capital firms, August Capital and Kleiner Perkins Caufield & Byers. For more information, visit www.trumba.com.

For more information:
Erika Shaffer, SutherlandGold Group for Trumba, 415-934-9600, ext 309, erika@sutherlandgold.com